



SCOTT LYLE REALTORS

483 North Palm Canyon Drive • Palm Springs, CA 92262
760-778-6200 • 760-778-6206 fax • www.palmspringsfinesthomes.com

What To Expect During Your Listing

The Multiple Listing Service

Your property will be placed into our Multiple Listing Service (MLS) which will expose your property to all active & qualified Realtors in the Palm Springs area and beyond. This information is available to Realtors via computer & other devices 24 hours per day. The public may also view information in the MLS at.....www.PalmSpringsAreaMLS.com as well as dozens of other websites.

Appointments For Showing Your Property

The majority of the time, Realtors will call in advance to schedule an appointment with plenty of time for you to be ready. On occasion, you may encounter a short notice showing. VERY rarely, a more aggressive or less experienced Realtor may knock on your door with buyers in tow. This is unprofessional and you should not feel fully obligated to allow them to view your property without an advance appointment. Please contact us right away if this should ever occur with the Realtor's name & firm. At the very least, and only if you are comfortable with property identification, you may wish to ask this inconsiderate Realtor to return in 15-30 minutes to allow you time to better prepare.

Showing Your Property

It is important to have your home look GREAT for each showing! Having all interior lights on during showings is important. This is hard to do if you are away from the property all day. If this is not possible, you may consider leaving a few lights on in the very darkest areas during the day. Presenting a light & welcoming atmosphere when a Realtor & potential buyer enters is critically important.

Lock Box System

Every Realtor has a lock box key with individual code that is transmitted via satellite. This device registers personal information about the Realtor and transmits to us their entry within approx. 5 minutes. We track every known Realtor showing so that we may send them automated surveys about their feelings on the home and are able to report to you all gathered information as well. Realtors are encouraged to leave their business card behind when visiting listings. Many sometimes forget. This lock box key entry tracking system helps us monitor all entries to your home effectively.

Yard Sign

The yard sign should be posted within 48 hours of your home going into MLS. Many gated or condominium communities have strict guidelines on the style/color of sign allowed and even the location for mounting. We attach brochure boxes to our yard signs and maintain a constant supply of high-quality, color flyers with full details and photographs.

Color Flyers

We develop customized color flyers & brochures for all of our listings. We use professional photography and attempt to provide a flattering presentation of every property. We provide color flyers to be easily accessible & found right inside your home. We also replenish the outdoor sign/brochure box flyers every week. Contact us if you ever run low on interior flyers. (760) 778-6200





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Communication During Your Listing

Our goal is to keep you updated on everything happening with the marketing of your home. We will keep you informed with reports of Realtor showings & feedback from showings or open house events. We will provide you copies of all print advertisement as well. If you ever have any questions or concerns at all, please call us immediately. We are here as your partner!

Safety Comes First

Although we have never had problems with theft, common sense is the best plan when your home is on the market for sale. It is wise to put away small valuables such as jewelry & money. Never let anyone into your home without a Realtor. Give them a flyer with our contact information and tell them to contact us for information and an appointment to view the property. Always ask Realtors for their business card.

Finally....

Remember that is our responsibility as professionals to tell you what you NEED to hear. Not always what you WANT to hear.

Thank you for placing your trust in us!